

**BS IN BUSINESS & LEADERSHIP**  
 CERTIFICATE IN BUSINESS & MANAGEMENT  
 CERTIFICATE IN HUMAN RESOURCES

**BS IN BUSINESS & LEADERSHIP**

**DEGREE REQUIREMENTS**

180 total quarter credits

60 credits in major  
 70 credits in the Liberal Arts Core  
 50 credits of general electives

60 upper-division credits  
 Minimum of 45 credits earned at Marylhurst

**Required Business Core (24 credits)**

Leading in Dynamic Environments	6 crs.
Business Economics	3 crs.
Business Statistics	3 crs.
Information Technology Strategies	3 crs.
Finance for Business Managers	3 crs.
Principles of Marketing	3 crs.
Human Resources	3 crs.

**Required Perspective Courses (9 credits)**

Personal Ethics in Organizations	3 crs.
Career Planning	3 crs.
<i>One of the following:</i>	3 crs.
Creating Inclusive Trust Cultures	
Intercultural Communications	

**Gateway and Capstone Courses (6 credits)**

Business Strategy	3 crs.
Applied Leadership Principles	3 crs.

**Business Electives (21 credits)**

**TOTAL 60 CREDITS**

**BUSINESS & MANAGEMENT CERTIFICATE 18 credits**

The certificate includes five courses: Finance for Business Managers or Small Business Accounting & Finance, Leading in Dynamic Environments, Principles of Marketing, Human Resources and a business elective.

**HUMAN RESOURCES CERTIFICATE 18 credits**

The certificate includes six professional seminars and four courses: Human Resources, Organizational Development, Creating Inclusive Trust Cultures, Legal Issues of Managing the Human Organization.

**BUSINESS CERTIFICATES**

Upgrade your knowledge in a condensed certificate program. Increase your abilities as an individual and a team member. Whether you're a working professional, entrepreneur, current student or graduate, you can add to your skill set with a certificate in Business & Management or Human Resources.

**NEXT STEP**

Contact Marylhurst University today. Personalized academic advising is the key to creating your optimal degree plan. An advisor will answer questions about designing your academic program and provide you with information about admissions, transfer credits, financial aid, scholarships and prior learning assessment.



Marylhurst University is a liberal arts university located south of Portland between Lake Oswego and West Linn. Founded in 1893, Oregon's oldest Catholic university welcomes students of all faiths and backgrounds. A member of Servicemembers Opportunity Colleges (SOC) and an affiliate of the Concurrent Admissions Program (ConAP), Marylhurst is accredited by the Northwest Commission on Colleges and Universities. Business programs receive specialized accreditation from the International Assembly for Collegiate Business Education (IACBE).

**Marylhurst University—  
 just 10 minutes south of Portland, Oregon**

17600 Pacific Highway (Hwy. 43)  
 P.O. Box 261  
 Marylhurst, OR 97036-0261

Phone: 503.699.6268  
 Toll-free: 800.634.9982, ext. 6268  
 E-mail: studentinfo@marylhurst.edu

[www.marylhurst.edu](http://www.marylhurst.edu)



Please refer to the current catalog for more information.

# BE A LEADER

## CREATE OPPORTUNITY

by learning to blend sound management practices, functional business expertise and cutting-edge leadership principles.

Redefine your potential, shape your goals and attain new levels of confidence and competence. Gain the ability to lead and manage in the dynamic environments that drive today's economy. Develop the qualities of a transformational leader who can create vision, build consensus and implement change.

### THE MARYLHURST EXPERIENCE

It is not just *what* you learn, but *how* you learn it that makes the difference.

#### Personalized & Supportive

- Receive individual attention every step of the way
- Experience one-on-one mentoring from faculty and staff
- Interact with skilled faculty—business leaders and experts
- Attend small, seminar-style classes
- Learn alongside motivated classmates—average age 38
- Set your priorities and work at your own speed

#### Flexible & Convenient

- Choose evening, weekday, weekend or online courses
- Earn credit for prior learning at work and from life
- Co-enroll through a community college partnership
- Transfer up to 120 lower-division credits
- Enjoy free parking on Marylhurst's historic campus
- Utilize tuition deferral with employer reimbursement
- Discover financial aid and scholarship options



### BACHELOR'S DEGREE OPTIONS

**Customized** - With your advisor, design a degree plan that fits your goals, schedule and timeline.

**Accelerated** - Finish your business degree requirements in about two years when you take an online course and attend class one night a week and one weekend a month.

**Online** - Complete all of your courses online. Learn at your own pace as your schedule allows.

**Concentration** - Focus on an area such as finance, marketing, human resources, information technology, sustainability, global business, non-profit, real estate or communications.

### LEARNING OUTCOMES

With a BS in Business & Leadership, you'll be able to demonstrate these learning outcomes:

- Apply **leadership principles** to integrate management methods, organizational functions and market trends;
- Develop **management processes** to assure an organization functions at its highest potential;
- Display **analytical abilities** in finance, marketing, human resources, strategy and planning, information technology and selected areas of your concentration;
- Recognize **environmental influences**—globalization, stakeholder interests, competitive landscape, culture and technology—that affect decision-making processes;
- Establish personal and professional **ethical principles** to address dilemmas arising from conflicting values within an organizational context;
- Adapt **communication skills** to interact collaboratively in global settings; and
- Combine a **broad-based perspective**, grounded in the liberal arts, with business-related analysis and decision-making capabilities.