

BS IN BUSINESS & LEADERSHIP DEGREE REQUIREMENTS

180 total quarter crs.
60 crs. in major
Liberal Arts Core 70 crs.
General electives 50 crs.

Upper-division 60 crs.
(Minimum of 45 crs. earned at Marylhurst)

Required Business Core (24 crs.)

Leading in Dynamic Environment	6 crs.
Business Economics	3 crs.
Business Statistics	3 crs.
Information Technology Strategies	3 crs.
Finance for Business Managers	3 crs.
Principles of Marketing	3 crs.
Human Resources	3 crs.

Required Perspective Courses (9 crs.)

Personal Ethics in Organizations	3 crs.
Career Planning	3 crs.
One of the following:	3 crs.
Creating Inclusive Trust Cultures	
Intercultural Communication	
Gateway and Capstone Courses (6 crs.)	
Business Strategy	3 crs.
Applied Leadership Principles	3 crs.

Business Electives (21 credits)

TOTAL 60 crs.

BUSINESS CERTIFICATES

Upgrade your knowledge in a condensed certificate program. Increase your abilities as an individual and a team member. Whether you're a working professional, entrepreneur, current student or graduate, you can add to your skill set with a certificate concentrated in Business & Management or Human Resources.

BUSINESS & MANAGEMENT CERTIFICATE 18 crs.

The certificate includes five courses: Finance for Business Managers or Small Business Accounting & Finance, Leading in Dynamic Environments, Principles of Marketing, Human Resources and a business elective.

HUMAN RESOURCES CERTIFICATE 18 crs.

The certificate includes six professional seminars and four courses: Human Resources, Organizational Development, Creating Inclusive Trust Cultures, Legal Issues of Managing the Human Organization.

Please refer to the current catalog for more information.



"Marylhurst University consistently provides me new knowledge that I apply at work the next day. The instructors have a personal approach that makes Marylhurst a wonderful place to learn and grow. They understand the challenges facing the working student and connect learning to real world applications." –Jerry Buckner (pictured on front)

NEXT STEP

Contact Marylhurst University today. Personalized academic advising is the key to creating your optimal degree plan. An advisor will answer questions about designing your academic program and provide you with information about admissions, transfer credits, financial aid, scholarships and opportunities to assess and gain credit for prior learning.

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Marylhurst University is a liberal arts university located 10 miles south of Portland between Lake Oswego and West Linn. Founded in 1893, Oregon's oldest Catholic university welcomes students of all faiths and backgrounds. Marylhurst is accredited by the Northwest Commission on Colleges and Universities. Business programs receive specialized accreditation from the International Assembly for Collegiate Business Education (IACBE)

MARYLHURST UNIVERSITY

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MARYLHURST UNIVERSITY
DEPARTMENT OF BUSINESS & LEADERSHIP

www.marylhurst.edu

BS in Business & Leadership

Certificate in Business & Management
Certificate in Human Resources



BE A LEADER

CREATE OPPORTUNITY

by learning to blend sound management practices, functional business expertise and cutting-edge leadership principles. Redefine your potential, shape your goals and attain new levels of confidence and competence. Gain the ability to lead and manage in the dynamic environments that drive today's economy. Develop the qualities of a transformational leader who can create vision, build consensus and implement change. It is not just what you learn, but how you learn it that makes the difference.

PERSONALIZED & SUPPORTIVE

- Receive individual attention every step of the way
- Experience one-on-one mentoring from faculty and staff
- Interact with skilled faculty — business leaders and experts
- Attend small, seminar-style classes
- Learn alongside motivated classmates
- Set your priorities and work at your own speed



FLEXIBLE & CONVENIENT

- Choose evening, weekend, weekday or online courses
- Earn college credit for prior learning, work and life experience
- Co-enroll through a community college partnership
- Transfer up to 120 lower-division credits
- Enjoy free parking on Marylhurst's historic campus
- Utilize tuition deferral with employer reimbursement
- Explore financial aid and scholarships — for all ages

BACHELOR'S DEGREE OPTIONS

Customized – With your advisor, design a degree plan that fits your goals, schedule and timeline.

Accelerated – Finish your business degree requirements in about two years when you take an online course and attend class one night a week and one weekend a month.

Online – Complete all of your courses online. Learn at your own pace as your schedule allows, or choose our accelerated online option.

LEARNING OUTCOMES

With a BS in Business & Leadership, you'll be able to demonstrate these learning outcomes:

- Apply **leadership principles** to integrate management methods, organizational functions and market trends;
- Develop **management processes** to assure an organization functions at its highest potential;
- Display **analytical abilities** in finance, marketing, human resources, strategy and planning, information technology and selected areas of your concentration;
- Recognize **environmental influences** – globalization, stakeholder interests, competitive landscape, culture and technology – that affect decision-making processes;
- Establish personal and professional **ethical principles** to address dilemmas arising from conflicting values within an organizational context;
- Adapt **communication skills** to interact collaboratively in global settings; and
- Combine a **broad-based perspective**, grounded in the liberal arts, with business-related analysis and decision-making capabilities.